

Services	Intro	Silver	Gold	Platinum
College Insights Academic/Financial Tools:				
College Insights Welcome Kit (Guides, Calendars, etc.)	X	X	X	X
College Insights “Insighters”, E-mails, Admin Support	X	X	X	X
Pick the “Right” Colleges (for Student AND Pocketbook)				
2 Financial Meetings (with Parents) – “Get to Know You”, Calculate “SAI”, Preliminary Solve Unique “Matrix”	X	X	X	X
College “Right School” Research/Feedback—Preliminary thru Final Lists (Student & Parents)		X	X	X
Additional Financial Meetings (as needed) – Solve Unique Matrix, SAI Reduction Strategies, etc. (Parents)		X	X	X
Negotiations				
Review Financial Aid Packages / College Cost Comparison			X	X
Customized Negotiation Strategies			X	X
Guidance/Support thru Negotiation Process			X	X
Your Money—Your “Financial Chessboard”				
How to Pay College Bill			X	X
Strategies to Improve Your Financial Situation			X	X
Financial Aid Forms (FAFSA, CSS PROFILE, Institutional)				
Review Financial Aid Forms			X	X
Process All Financial Aid Forms				X
Guidance/Support thru Financial Aid Process				X
College Insights “A La Carte” Price	\$900	\$\$\$*	\$\$\$*	\$\$\$*
College Insights “Discounted Package” Price	\$497	\$\$\$*	\$\$\$*	\$\$\$*

*Please ask!